



**Youth Tour 2019**  
**Washington, D.C.**  
**&**  
**Cooperative**  
**Leadership Camp**  
**White Lake, N.C.**

*Sponsored by Cape Hatteras Electric Cooperative*

**For High School Juniors Only!**

**Deadline for Applications:** December 15, 2018

**Eligibility:** Student must be a high school junior and a resident of Hatteras Island.

**How to Apply:** Complete the following application and submit an essay, no more than 250 words, on the topic listed with the application.

**Return to:** Laura Ertle  
Cape Hatteras Electric Cooperative  
PO Box 9  
Buxton, NC 27920

## APPLICATION

*Please specify which camp you are interested in:*

\_\_\_ Youth Tour to Washington DC  
June 15 - 21

\_\_\_ Cooperative Leadership Camp, White Lake, NC  
June 17 - 21

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Age: \_\_\_ Date of Birth: \_\_\_/\_\_\_/\_\_\_

School Grade: \_\_\_ Name of School: \_\_\_\_\_

Parents/Guardians Names: \_\_\_\_\_

Are parents/guardians members of Cape Hatteras Electric  
Cooperative? \_\_\_ Yes \_\_\_ No

Parent's & Applicant's Email Addresses: \_\_\_\_\_

### SCHOLASTIC INFORMATION

Academic and school honors received: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

School activities: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Special interest, hobbies, talents: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## **ESSAY TOPIC:**

The essay topic is listed below. Type your essay on a separate piece of paper and attach to your application. The essay should be between 200 and 250 words.

### **Background information for your essay:**

In recent years, the rise of social media has dominated the Internet. In fact, social media companies are now some of the biggest and most valuable businesses in the world. Furthermore, the influence that social media companies have created has impacted a variety of aspects of daily life, including education, communication, marketing, business relations, and more.

### **That leads us to the essay topic:**

Think about social media as an evolving personal resume that is not easily edited or deleted. What type of digital footprint is being created? How might it impact users today and in the future? Is that impact mostly positive or mostly negative, and why?

Now, think about your electric co-op. What digital footprint does your co-op have? Give your recommendations for ways to change or improve your co-op's online presence.